



Eastern Connecticut ARTS

The Definitive Guide to Culture • History • Art • Tourism

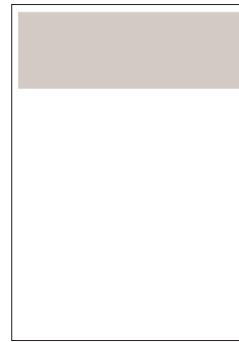
2015 Advertising Rate Sheet

Submission deadlines:
March 1 • May 1 • August 1 • October 1

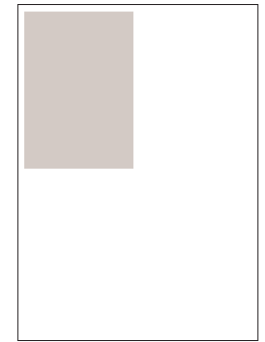
| Ad Size | Price |
|---------------------------------|--------|
| Quarter Horizontal 8" x 2.5" | \$250 |
| Quarter Vertical 3.85" x 5.125" | \$250 |
| Half Horizontal 8" x 5.125" | \$500 |
| Half Vertical 3.85" x 10.5" | \$500 |
| Full | \$1000 |
| Back outside cover | \$1500 |
| Back inside cover | \$1300 |

Advertising Copy Specifications

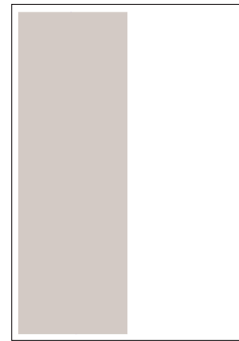
Please check ad size



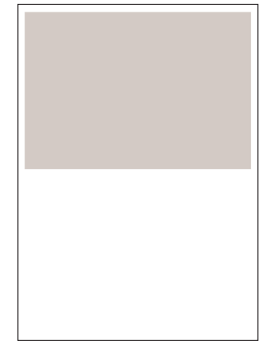
Quarter Page
8"x 2.5"



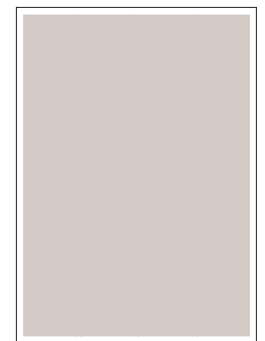
Quarter Page
3.85" x 5.125"



Half Page
3.85" x 10.5"



Half Page
8" x 5.125"



Full Page
8" x 10.5"

Submission Guidelines:

Digital Material:

- Digital artwork must be submitted as a flattened, high-res acrobat PDF. Ads submitted in any other file format other than a PDF will be rejected.
- All graphics should be at least 300 dpi.
- Color ads must be 4-color process (CMYK).

Notes:

- Eastern CT Arts Magazine is not responsible for content errors for ads.
- All expenses incurred as a result of making changes to advertising material on behalf of an advertiser will be at the expense of the advertiser. The advertiser will be invoiced for this expense by the design firm, Golden Acorn Studio. The minimum charge is \$50.
- Advertisers may choose to use an ad that has previously run in the publication without sending new material.
- When submitting your ad indicate the file name, the advertiser name and the publication you are submitting for (e.g. Golden Acorn Studio, Ann Smith, Eastern CT Arts/Spring)

Payment

All ads must be paid in full prior to the publication going to print. Any ads that have not been paid for will not be included. Payment may be made by check or credit card. If you are paying by check please make your check payable to Windham Arts and mail to 1010 Main St. Willimantic, CT 06226. If you have committed to more than one run you will be billed within 30 days prior of the next issue for your ad.

For assistance in having an ad created contact: Melanie Brule, Managing Editor • Golden Acorn Studio LLC at **860.335.1636** or e-mail melanie@goldenacornstudioct.com