



**CULTURE · HISTORY · ART · TOURISM**

# Fall/Winter 2014 Advertising Rate Sheet

## Windham Arts Member

## Non- Member

Ad Size	1 Run	2 Runs	Ad Size	1 Run	2 Runs
Quarter Horizontal 8" x 2.5"	\$250	\$150	Quarter Horizontal 8" x 2.5"	\$350	\$250
Quarter Vertical 3.85" x 5.125"			Quarter Vertical 3.85" x 5.125"		
Half Horizontal 8" x 5.125"	\$500	\$300	Half Horizontal 8" x 5.125"	\$600	\$400
Half Vertical 3.85" x 10.5"			Half Vertical 3.85" x 10.5"		
Full	\$1000	\$600	Full	\$1100	\$700
Back Outside Cover	\$1500	\$1000	Back Outside Cover	\$1600	\$1100
Inside Front Cover	\$1500	\$1000	Inside Front Cover	\$1600	\$1100
Inside Back Cover	\$1300	\$800	Inside Back Cover	\$1400	\$900

### Submission Guidelines:

#### Digital Material:

- Digital artwork must be submitted as a flattened, high-res acrobat PDF. Ads submitted in any other file format other than a PDF will be rejected.
- All graphics should be at least 300 dpi.
- Color ads must be 4-color process (CMYK).

#### Notes:

- CHAT Magazine will not be responsible for content errors for ads.
- All expenses incurred as a result of making changes to advertising material on behalf of an advertiser will be at the expense of the advertiser. The advertiser will be invoiced for this expense by the design firm, Golden Acorn Studio. The minimum charge will be \$50.
- Advertisers may choose to use an ad that has previously run in the CHAT publication without sending new material.
- When submitting your ad indicate the file name, the advertiser name and the publication you are submitting for (e.g. **Golden Acorn Studio, Ann Smith, CHAT Spg/Summer**)

**To Become A Member of Windham Arts:** To find out more about becoming a member of Windham Arts visit [windhamarts.org](http://windhamarts.org). Membership is only \$25 a year. Get connected with what's going on in the world of the arts beyond your own backyard. Join today!

### Payment

Payment may be made by check or credit card. If you are paying by check please make your check payable to:

**Windham Arts**

and mail to: 1010 Main St., Willimantic, CT 06226

**For assistance in having an ad created contact :**  
**Melanie Brule, Managing Editor**  
**Golden Acorn Studio**  
**at 860.326.0700**  
**or email [mbrule@gasct.com](mailto:mbrule@gasct.com).**