

Eastern CT

CHAT

CULTURE · HISTORY · ART · TOURISM
EASTERN CT'S ART & ENTERTAINMENT

Spring/Summer 2014
Deadline for ad
submissions:
March 1, 2014



Calling all creative people! Welcome to CHAT, Eastern CT's Arts and Entertainment Magazine. Windham Arts is working in collaboration with The Chamber of Commerce Inc., Windham Region, the Southeast Cultural Coalition and the Eastern Region Tourism District, to highlight the arts, entertainment, food and wine as well as things to do and see in Eastern, CT.

Upcoming advertising and feature story opportunities will be available, so don't wait. Space fills fast! Jump in for your chance to be part of this exciting new publication highlighting all the hidden treasures of Eastern, Connecticut. Rates are affordable and exposure is high! Distribution is throughout Eastern Connecticut with 10,000 copies in Town Halls, Libraries, State Welcome Centers, Senior Centers, Restaurants, Hotels/B&B's, Casinos and Mystic Tourism Destinations.

Visit windhamarts.org to view the Premier Issue

For questions about an ad submission contact:

Melanie Brule, Managing Editor

Golden Acorn Studio LLC

51 Norwich Road

Quaker Hill CT 06375

860.326.0700

Email ad materials to:

mbrule@gasct.com

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Submission Guidelines:

Digital Material:

- Digital artwork must be submitted as a flattened, high-res acrobat PDF. Ads submitted in any other file format other than a PDF will be rejected.
- All graphics should be at least 300 dpi.
- Color ads must be 4-color process (CMYK).

Notes:

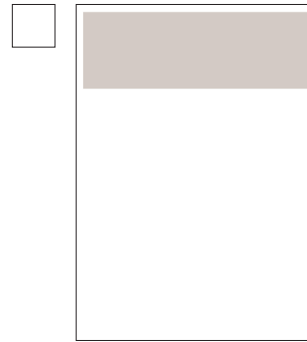
- CHAT Magazine will not be responsible for content errors for ads.
- All expenses incurred as a result of making changes to advertising material on behalf of an advertiser will be at the expense of the advertiser. The advertiser will be invoiced for this expense by the design firm, Golden Acorn Studio. The minimum charge will be \$50.
- Advertisers may choose to use an ad that has previously run in the CHAT publication without sending new material.
- When submitting your ad indicate the file name, the advertiser name and the publication you are submitting for (e.g. **Golden Acorn Studio, Ann Smith, CHAT Spg/Summer**)

Check here to indicate that you would like to advertise.

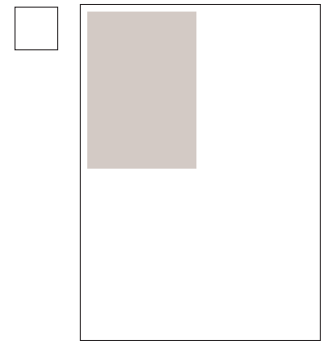
Yes I would like to advertise

Advertising Copy Specifications

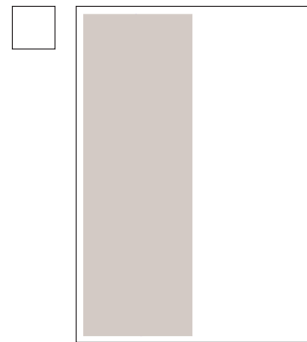
Use the check box next to the ad layout you would like.



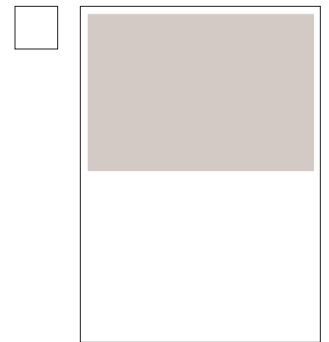
Quarter Page
8"x 2.5"



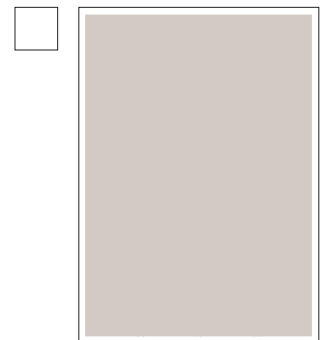
Quarter Page
3.85" x 5.125"



Half Page
3.85"x 10.5"



Half Page
8"x 5.125"



Full Page
8"x 10.5"

Contact Name:		
Company Name:		
Address:		
City:	State:	Zip:
Phone:	E-mail:	

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Advertising Pricing and Packages

Small Venue/Individual Artist Packages

Member

1/4 page	No. of Runs	Price	Savings
	1 x \$225	\$225	
	2 x \$150	\$300	\$150

Non-Member

1/4 page	No. of Runs	Price	Savings
	1 x \$350	\$350	
	2 x \$250	\$500	\$200

Supporters of the Arts Sponsor Packages

1/2 page	No. of Runs	Price	Savings
	1 x \$500	\$500	
	2 x \$400	\$800	\$200

Supporters of the Arts Sponsor Packages

Full page	No. of Runs	Price	Savings
	1 x \$1000	\$1000	
	2 x \$900	\$1800	\$200

Back Cover	Price	\$2500
Inside Cover	Price	\$2000

For special multiple run deals for the cover please contact Windham Arts at 860.463.6389.

To find out more about becoming a member of Windham Arts visit windhamarts.org. Membership is only \$25 a year. Get connected with what's going on in the world of the arts beyond your own backyard. Join today!

For assistance in having an ad created contact :

**Melanie Brule, Managing Editor
Golden Acorn Studio
at 860.326.0700
or email mbrule@gasct.com.**