

Eastern CT

CHAT

Culture · History · Art · Theatre

A semi-annual publication brought to you by :

Windham ARTS

The Chamber of Commerce
Windham Region

Calling all creative people! Welcome to CHAT, Eastern CT's connection to the arts. Windham Arts is launching the premier issue of CHAT this September! Join us in making history as we work with our partners, The Chamber of Commerce, Windham Region, Southeast CT Cultural Coalition and the Eastern Region Tourism District to highlight the arts in Eastern Connecticut! Look for exciting stories highlighting Eastern Connecticut's creative community including performing arts, music, food and wine, galleries, community events and festivals.

Advertising opportunities are available, but don't wait! Space is filling fast! Jump in for your chance to be part of this exciting new magazine highlighting all the hidden treasures of Eastern Connecticut. Rates are affordable and exposure is high! Distribution will be throughout Eastern Connecticut in Town Halls, Libraries, Visitors Centers, Senior Centers, Restaurants, Hotels, and Attractions/Destinations. 10,000 glossy color copies will be within the region and surrounding communities.

Space is limited so don't wait! The deadline for submission is September 15, 2013

Guidelines for submission:

- All ads must be camera ready
- All submissions must be sized to the specifications attached.
- Submissions should be at least 300 dpi resolution
- Submissions should be in PDF format
- Submissions must be in color

If you need help creating an ad, our designer is available to produce an ad for you. Please call Windham Arts at 860-423-6389 or e-mail info@windhamarts.org for further details on having an ad designed for you.

Name of Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Publication(s): CHAT Fall/Winter

Ad size (circle 1) Full page Half page Quarter Page

Advertisement Dimensions and Rates

Ad location	Dimensions	Cost
Inside front cover	8.25" w x 10.75" h	\$750
Inside back cover	8.25" w x 10.75" h	\$750
Outside back cover	8.25" w x 10.75" h	\$1,000
Full page	8.25" w x 10.75" h	\$500
Half page horizontal	8.25" w x 5.25" h	\$275
Half page vertical	4" w x 10.75" h	\$275
Quarter page horizontal	8.25" w x 2.625" h	\$150
Quarter page vertical	4" w x 5.25" h	\$150

Advertisement Design

Golden Acorn Studio LLC will be providing assistance to those who need advertisements created. Design charges are separate from advertising costs. Below is the rate table for having an advertisement designed for you. If stock photos are used add \$10 per image to the design rate.

Ad Size	Dimensions	Design Rate
Full page	8.25" w x 10.75" h	\$295
Half page vertical	4" w x 10.75" h	\$195
Half page horizontal	8.25" w x 5.25" h	\$195
Quarter page vertical	4" w x 5.25" h	\$95
Quarter page horizontal	8.25" w x 2.625" h	\$95

Payment for ad space must be made at the time of purchase. We accept all major credit cards. If paying by check please make your check payable to Windham Arts. Mail checks to 1010 Main Street, Willimantic, CT 06226.

For questions please call Windham Arts 860-423-6389 or email mbrule@gasct.com.