

Eastern CT **CHAT**
Culture · History · Art · Theatre

A semi-annual publication
brought to you by :

Windham **ARTS**

The Chamber of Commerce
Windham Region

Calling all cultural, historic, artistic and theatrical patrons! Welcome to CHAT, Eastern CT's connection the arts. Windham Arts in collaboration with the Windham Chamber is launching the premier issue of CHAT this September! Join us in making history as we bring together the Windham Region and the Southeast Connecticut Cultural Coalition to highlight the arts in Eastern Connecticut!

Look for exciting stories highlighting Eastern Connecticut's creativity ranging from theatrics to music, food and wine to that small gallery you never knew was in your backyard!

Advertising opportunities are available, but don't wait! Space is filling fast! Jump in for your chance to be part of this exciting new magazine highlighting all the hidden treasures of Eastern Connecticut. Rates are affordable and exposure is high! Distribution will be throughout Eastern Connecticut in Town Halls, Libraries, Visitors Centers, Sr. Centers, Restaurants, Hotels, and Attractions/Destinations.

Space is limited so don't wait! The deadline for submission is September 1, 2013

Guidelines for submission:

All ads must be camera ready

All submissions must be sized to the specifications attached.

Submissions should be at least 300 dpi resolution

Submissions should be in PDF format

Submissions must be in color

If you need help creating an ad, our designer is available to produce an ad for you. Call Windham Arts at 860-423-6389 or e-mail info@windhamchamber.com for further details on having an ad designed for you.

Name of Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Publication(s): CHAT Fall/Winter

Ad size (circle 1) Full page Half page Quarter Page

Advertisement Dimensions and Rates

Ad location	Dimensions	Cost
Inside front cover	8.25" w x 10.75" h	\$750
Inside back cover	8.25" w x 10.75" h	\$750
Outside back cover	8.25" w x 10.75" h	\$1,000
Full page	8.25" w x 10.75" h	\$500
Half page horizontal	8.25" w x 5.25" h	\$275
Half page vertical	4" w x 10.75" h	\$275
Quarter page horizontal	8.25" w x 2.625" h	\$150
Quarter page vertical	4" w x 5.25" h	\$150

Advertisement Design

Golden Acorn Studio LLC will be providing assistance to those who need advertisements created. Design charges are separate from advertising costs. Below is the rate table for having an advertisement designed for you. If stock photos are used add \$10 per image to the design rate.

Ad Size	Dimensions	Design Rate
Full page	8.25" w x 10.75" h	\$295
Half page vertical	4" w x 10.75" h	\$195
Half page horizontal	8.25" w x 5.25" h	\$195
Quarter page vertical	4" w x 5.25" h	\$95
Quarter page horizontal	8.25" w x 2.625" h	\$95

Payment for ad space must be made at the time of purchase. We accept all major credit cards. If paying by check please make your check payable to Windham Arts.

For questions please call 860-823-6389 or email info @ windham chamber or mbrule@gasct.com.